SYNCHRONET
Innovative Container Solutions

FOR IMMEDIATE RELEASE:

CONTACT:
Barbara K. Marsh-Wetherell
Chief Marketing Officer
SynchroNet
Tel.: (925) 474-3917
EMAIL: bmw@synchronet.co

STEPHEN MADEIRA NAMED CTO OF SYNCHRONET

Madeira Brings Wealth of Technology Experience and Business Acumen To Position

Pleasanton, CA – 10 January 2018 – SynchroNet announced today, Stephen (Steve) Madeira has been named the company's Chief Technology Officer (CTO). In his role, Steve will lead the companies' IT department and implement processes, systems and applications to manage the services, security and technical requirements, which support the corporate group as well as essential technology initiatives for SynchroNet Marine, Inc. and SynchroNet Intermodal Services, Inc. (SIS).

"I firmly believe Steve's vast wealth of technology and leadership experience is essential for us to move the SynchroNet organizations in new directions as we face the ever-changing market landscape of the maritime and logistics industries," said Bob Baker, president and CEO of SynchroNet.

"The opportunities to design, develop, and release the next level of new services for SynchroNet are exciting and intriguing.   There is a strong technological foundation to build upon with the company's history and relationships, and the combination of these can provide a tremendous amount of value," said Steve Madeira CTO of SynchroNet. "SynchroNet is uniquely positioned to significantly increase customer satisfaction and I look forward to leading the company's global and domestic technology initiatives."

Steve has previously held senior level executive positions at various companies during the past the twenty years, which include Philips Electronics and Siemens-ROLM. Most recently, Steve worked as an executive at NASDAQ Private Market, a subsidiary of NASDAQ, Inc. Steve has a BA (Political Science) from Trinity College, Hartford, CT. He will report to President and CEO, Bob Baker.

ABOUT SYNCHRONET MARINE, INC. AND SYNCHRONET INTERMODAL SERVICES, INC.

Founded in 1996, **SynchroNet Marine, Inc.** has developed and deployed a highly secure, neutral global container database. From this proprietary technology, customers can:

- Access containers quickly to minimize empty repositioning in order to protect bookings
- Reposition surplus containers economically to locations of high demand
- Interchange containers between parties on an inter-continental or intra-theater level
- Obtain industry-standard container equipment for out-of-the-box or unique customer needs
- Create customized technology solutions to meet unique company and customer needs

SynchroNet Intermodal Services, Inc. (SIS) offers a real-time container logistics network that automates the matching of container supply / demand via its R2R™, ramp-to-ramp, service. Additionally, SIS provides match-back capabilities through its North American Domestic Interchange Service™ (NADIS™) and international street-turn services.

Through a secure, scalable and reliable web portal, SIS transforms proprietary customer data into value information and services used to optimize maritime (ISO) container utilization nationally, regionally and locally.   SIS services various segments of the container ISO community including shipping lines, shippers, leasing companies, NVOCCs and IMCs. SIS' focuses on container cost-saving and revenue generating services since its inception in 2009.

For more information view **www.synchronet.co.** To contact SynchroNet Marine, email: **marine.info@synchronet.co** or call 1 (925) 474-3900. To reach SIS, call 1 (757) 961-1885 or email **sis-sales@synchronet.co**.

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Stephen Madeira Named CTO of SynchroNet